Revenue Management Government Rate



Government Rate

What is the Government Rate?

At the beginning of each fiscal year, on October 1st, the U.S. federal government outlines their per diem rates. Per diem rates are the maximum daily lodging allowance used by federal agencies to reimburse their employees for expenses incurred when traveling on official business.

The federal government uses the average daily rate (ADR) in each individual county to help determine the per diem rates. The ADR is determined by several factors, including property selection criteria like geography and hotel tier, time frame (which is typically the trailing April to March), and seasonality.

How is the Government Rate set up?

To help ensure your guests from this segment are receiving the best offer, Wyndham has set up the government rate using price compare functionality to price match to the rate of the day if the daily rate is priced lower than the government per diem rate.

The government rate (rate code SGV) is set up as a 0% discount off RROD in SynXis CR and then uses a special setup of price compare that compares against a 'per diem table' that is loaded annually. If the price compare feature finds that the per diem rate in this compared table is lower than its original rate (which is equal to RROD), then it will match the per diem price.

Once the per diem rates are posted for the next fiscal year, the table is pulled directly from the GSA website and uploaded into SynXis to streamline the process of updating the per diem rates every year.

Example 1: RROD less than Per Diem	Example 2: RROD higher than Per Diem
RROD: \$89	RROD: \$109
Government Per Diem: \$95	Government Per Diem: \$95
SGV Rate: \$89	SGV Rate: \$95

Consumers shopping for government rates on brand.com, GDS or voice channels will be offered either the per diem in your county or your hotel's RROD rate (whichever is lower). The price compare feature will not work if the SGV reservation is made directly in the PMS as the SGV rate code will always pull back the RROD rate for your hotel.

(However, hotels with the IDeaS G3 Revenue Management System will display as the government per diem rate in SynXis CR & the PMS, as the government rate setup varies for the hotels with this RMS.)

In the case of an on-property SGV reservation, please do one of the following:

- Have the guest call and book through the voice channel; or
- Note your county's per diem allowance (location at https://www.gsa.gov/travel/plan-book/per-diem-rates) and manually update SGV if the per diem is lower than your rate for the day.

Questions:

Contact your WH&R Revenue Manager, your Wyndham Franchise Operations Representative, or MyRequest Support through one of the following options:

MyRequest via Wyndham Community

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US & Canada: 1-855-849-3487

